



UPPER MIDWEST MARKETING AREA
Federal Order No. 30

2150 Western Court, Suite 100
P.O. Box 4469
Lisle, IL 60532
Telephone: (630) 810-9999
Fax: (630) 810-1788

Agricultural Marketing Service
Dairy Programs

1600 West 82nd Street, Suite 200
Minneapolis, MN 55431-1420
Telephone: (952) 831-5292
Fax: (952) 831-8249

Home Page:
www.fmma30.com

4600 American Parkway, Suite 101
Madison, WI 53718
Telephone: (608) 242-1822
Fax: (608) 242-1846

March 6, 2017

TO: Handlers on the Upper Midwest Order

SUBJECT: Requests to Reduce Shipping Requirements and Increase Diversion Limits are Granted, Effective April 1, 2017

In December 2016, we received requests from the Upper Midwest Marketing Agency (UMMA) and Central Milk Producers Cooperative (CMPC) on behalf of their members to reduce shipping requirements in the Upper Midwest Order, F.O. 30, from 10% to 7.5%, pursuant to §1030.7(c), §1030.7(f) and §1030.7(g), beginning in March 2017. In addition, the requests asked for an increase in the diversion limits from 90% to 92.5% pursuant to §1030.13(d)(2) and §1030.13(d)(3).

We invited data, views, and arguments to be submitted concerning this matter. In order to be considered in the decision, they needed to be received, in writing, by this office on or before January 30, 2017. On January 27, 2017, the deadline for submitting comments in this matter was extended to March 1, 2017. We received a comment from Midwest Dairywomen's Company supporting the requested changes, and comments from Dean Foods Company and Lamers Dairy, Inc. in opposition.

A copy of the industry requests, the comments received, and our notices concerning this matter can be found on our website at: www.fmma30.com/ShippingRequirements.html.

After reviewing a variety of Upper Midwest Order data related to pool volume, class utilization changes over time, and fluid milk sales reports for the Order, and the data submitted in the requests, we believe the adjustments as requested are warranted.

Effective April 1, 2017, the requests are granted -- shipping requirements in the Upper Midwest Order are reduced from 10% to 7.5%, with a corresponding increase in the diversion limits from 90% to 92.5%.

As provided under the terms of the Upper Midwest Order in §1030.7(g), the Market Administrator may review, at his own initiative or at the request of interested parties, the need for any further adjustment or a return to original provisions.

If you have questions about this action, please contact this office.

/s/ Victor J. Halverson
Market Administrator